The total economic impact of independent colleges and universities in Pennsylvania is $16.1 billion.

However, we prefer to think of our impact in terms of jobs, neighbors, and community support.

Our presence in nearly 100 communities across the Commonwealth creates valuable jobs, partnerships, and business opportunities for Pennsylvanians.

**Estimated Total Economic Impact of Independent Higher Education in PA**

<table>
<thead>
<tr>
<th>Institutional Expenditures</th>
<th>$8,259 million</th>
</tr>
</thead>
<tbody>
<tr>
<td>Construction Expenditures</td>
<td>$955 million</td>
</tr>
<tr>
<td>Student Spending</td>
<td>$1,814 million</td>
</tr>
<tr>
<td>Faculty and Staff Spending</td>
<td>$5,022 million</td>
</tr>
<tr>
<td>Visitor Spending</td>
<td>$83 million</td>
</tr>
</tbody>
</table>

**TOTAL STATEWIDE IMPACT** $16,133 million
Creating Stable Jobs

The Economic Impact of Independent Higher Education in Pennsylvania

Total On-Campus Jobs: 79,213
Total Salaries Paid to Employees: $4.58 billion

Top 10 Industry Sectors by Annual Payroll:
1. Management Firms: $12.92 billion
2. Hospitals: $10.96 billion
3. Offices of Medical Doctors: $7.71 billion
4. Independent Colleges and Universities: $4.58 billion
5. Law Offices: $3.60 billion
6. Engineering Services Firms: $2.73 billion
7. Commercial Banks: $2.66 billion
8. Restaurants: $2.39 billion
9. Portfolio Management Firms: $2.34 billion
10. Medical Insurance Firms: $2.26 billion

Many college professors relocate their families to cities and small towns throughout Pennsylvania. They spend their salaries in the Commonwealth.
Annual Direct Student Spending in Pennsylvania: $997 million

Top Industries in Pennsylvania Benefiting from Spending by Students

- Book publishers
- General merchandise stores
- Grocery and beverage stores
- Real estate rentals
- Amusement and recreation establishments
- Restaurants and drinking places
- Clothing stores
- Telecommunications and utilities
- Furniture and home furnishing stores
- Wholesale trade industries

The nearly 285,000 independent college & university students in Pennsylvania eat, shop, and spend almost $1 billion annually at local businesses. That’s an average of $3,500 per student!

TOTAL INSTITUTIONAL EXPENDITURES BY INDEPENDENT COLLEGES AND UNIVERSITIES IN 2009: $5.4 billion

Each year employees of independent colleges and universities in Pennsylvania pay over $130 million in state income taxes into the Commonwealth’s general fund. These employees also pay over $100 million in taxes to local governments throughout the state.
Independent colleges and universities are often agents of change in their communities. In recent years, our colleges have purposefully built bookstores, student housing above retail shopping, theaters, and administrative offices to revitalize downtowns. They spend over $500 million annually on construction and renovation projects.

**Sampling of Recent Construction Projects at Independent Colleges & Universities**

<table>
<thead>
<tr>
<th>College Name</th>
<th>Project Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Albright College</td>
<td>Science Center</td>
<td>$27,000,000</td>
</tr>
<tr>
<td>Allegheny College</td>
<td>Vukovich Center for Communication Arts</td>
<td>$22,000,000</td>
</tr>
<tr>
<td>Arcadia University</td>
<td>Oak Summit parking deck</td>
<td>$2,270,000</td>
</tr>
<tr>
<td>Bryn Athyn College</td>
<td>Doering Center for Science &amp; Research</td>
<td>$21,000,000</td>
</tr>
<tr>
<td>Bryn Mawr College</td>
<td>Schwartz Gym</td>
<td>$7,500,000</td>
</tr>
<tr>
<td>Bucknell University</td>
<td>New bookstore</td>
<td>$9,000,000</td>
</tr>
<tr>
<td>Cedar Crest College</td>
<td>HBB renovation</td>
<td>$2,316,000</td>
</tr>
<tr>
<td>Chestnut Hill College</td>
<td>Sugarloaf Mansion</td>
<td>$5,638,000</td>
</tr>
<tr>
<td>Delaware Valley College</td>
<td>Science Lab renovation</td>
<td>$250,000</td>
</tr>
<tr>
<td>DeSales University</td>
<td>Donahue Hall</td>
<td>$10,010,000</td>
</tr>
<tr>
<td>Drexel University</td>
<td>Papadakis Integ. Sciences Bldg.</td>
<td>$69,000,000</td>
</tr>
<tr>
<td>Duquesne University</td>
<td>Power Center</td>
<td>$27,000,000</td>
</tr>
<tr>
<td>Gannon University</td>
<td>Zurn Science Center renovation</td>
<td>$18,500,000</td>
</tr>
<tr>
<td>Geneva College</td>
<td>Beyond the Bend</td>
<td>$8,643,000</td>
</tr>
<tr>
<td>Gettysburg College</td>
<td>Center for Athletics</td>
<td>$25,000,000</td>
</tr>
<tr>
<td>Grove City College</td>
<td>Energy projects</td>
<td>$1,266,000</td>
</tr>
<tr>
<td>Harcum College</td>
<td>Library renovation</td>
<td>$1,449,000</td>
</tr>
<tr>
<td>Holy Family University</td>
<td>Stevenson Lane residence hall</td>
<td>$19,594,000</td>
</tr>
<tr>
<td>Immaculata University</td>
<td>DeChantal dorm renovations</td>
<td>$11,453,000</td>
</tr>
<tr>
<td>Juniata College</td>
<td>Founders Hall</td>
<td>$8,659,000</td>
</tr>
<tr>
<td>Lafayette College</td>
<td>Scott Hall Renovation</td>
<td>$4,607,000</td>
</tr>
<tr>
<td>Lebanon Valley College</td>
<td>Neidig Science Center renovation</td>
<td>$18,080,000</td>
</tr>
<tr>
<td>Lehigh University</td>
<td>Environ Sciences &amp; Engineer Bldg...</td>
<td>$62,100,000</td>
</tr>
<tr>
<td>Lycoming College</td>
<td>The Commons</td>
<td>$6,308,000</td>
</tr>
<tr>
<td>Marywood University</td>
<td>Architecture School renovation</td>
<td>$4,000,000</td>
</tr>
</tbody>
</table>

**Point Park University, Academic Village**

![Point Park University, Academic Village](image)
60% of future jobs will require post-secondary education.

### Independent College Degrees: Total in PA % of PA

<table>
<thead>
<tr>
<th>Degree Type</th>
<th>Total in PA</th>
<th>% of PA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bachelor's Degrees</td>
<td>40,539</td>
<td>50%</td>
</tr>
<tr>
<td>Advanced Degrees</td>
<td>24,222</td>
<td>67%</td>
</tr>
<tr>
<td>Bachelor's Degrees Awarded to Minority Students</td>
<td>5,965</td>
<td>54%</td>
</tr>
<tr>
<td>B.S. Degrees in Math, Science, &amp; Engineering</td>
<td>7,590</td>
<td>51%</td>
</tr>
<tr>
<td>B.S. Degrees in Math, Science, &amp; Engineering Awarded to Minority Students</td>
<td>1,171</td>
<td>59%</td>
</tr>
<tr>
<td>B.S. Degrees in Math, Science, &amp; Engineering Awarded to Women</td>
<td>3,208</td>
<td>59%</td>
</tr>
</tbody>
</table>

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### Pennsylvania’s Investment in Higher Education, 2008-09

<table>
<thead>
<tr>
<th>Sector</th>
<th>State Funds (in millions)</th>
<th>% of Total $</th>
<th>% of PA Enrollment</th>
<th>% of PA Degrees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Independent Colleges &amp; Universities</td>
<td>$250.6</td>
<td>13%</td>
<td>41%</td>
<td>50%</td>
</tr>
<tr>
<td>State Related Universities</td>
<td>$787.3</td>
<td>41%</td>
<td>23%</td>
<td>25%</td>
</tr>
<tr>
<td>State System of Higher Education</td>
<td>$601.2</td>
<td>31%</td>
<td>16%</td>
<td>17%</td>
</tr>
<tr>
<td>Community Colleges</td>
<td>$296.3</td>
<td>15%</td>
<td>19%</td>
<td>8%</td>
</tr>
<tr>
<td>TOTAL PA Investment in Higher Education</td>
<td>$1,935 million</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Note: PHEAA funds have been distributed to the sectors according to the grants received by students in that sector. All higher education funds are included except for capital funds and other PDE appropriations for which we cannot obtain a sector distribution.

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**Did you know...**

in 2006-07 the average taxpayer cost for a Bachelor’s Degree from an independent college was only $3,602, versus $21,691 from state-system and $20,406 from state-related schools?
AICUP MEMBERS

THE ECONOMIC IMPACT OF INDEPENDENT HIGHER EDUCATION IN PENNSYLVANIA

Albright College, Reading
Allegheny College, Meadville
Alvernia University, Reading
Arcadia University, Glenside
Baptist Bible College of Pennsylvania, Clarks Summit
Bryn Athyn College of the New Church, Bryn Athyn
Bryn Mawr College, Bryn Mawr
Bucknell University, Lewisburg
Cabrini College, Radnor
Carlow University, Pittsburgh
Carnegie Mellon University, Pittsburgh
Cedar Crest College, Allentown
Chatham University, Pittsburgh
Chestnut Hill College, Philadelphia
Commonwealth Medical College, Scranton*
Delaware Valley College, Doylestown
DeSales University, Center Valley
Dickinson College, Carlisle
Drexel University, Philadelphia
Duquesne University, Pittsburgh
Eastern University, St. Davids
Elizabethtown College, Elizabethtown
Franklin & Marshall College, Lancaster
Gannon University, Erie
Geneva College, Beaver Falls
Gettysburg College, Gettysburg
Gratz College, Melrose Park
Grove City College, Grove City
Gwynedd-Mercy College, Gwynedd Valley
Harcum College, Bryn Mawr
Harrisburg University of Science & Technology, Harrisburg
Haverford College, Haverford
Holy Family University, Philadelphia
Immaculata University, Immaculata
Johnson College, Scranton*
 Juniata College, Huntingdon
Keystone College, La Plume
King’s College, Wilkes-Barre
La Roche College, Pittsburgh
La Salle University, Philadelphia
Lackawanna College, Scranton
Lafayette College, Easton
Lake Erie College of Osteopathic Medicine, Erie
Lancaster Bible College and Graduate School, Lancaster
Lebanon Valley College, Annville
Lehigh University, Bethlehem
Lycoming College, Williamsport
Manor College, Jenkintown
Marywood University, Scranton
Mercyhurst College, Erie
Messiah College, Grantham
Misericordia University, Dallas
Moore College of Art & Design, Philadelphia
Moravian College, Bethlehem
Mount Aloysius College, Cresson
Muhlenberg College, Allentown
Neumann University, Aston
Peirce College, Philadelphia
Pennsylvania College of Art & Design, Lancaster
Pennsylvania Institute of Technology, Media
Philadelphia Biblical University, Langhorne
Philadelphia College of Osteopathic Medicine, Philadelphia
Philadelphia University, Philadelphia
Point Park University, Pittsburgh
Robert Morris University, Moon Twp.
Rosemont College, Rosemont
Saint Francis University, Loretto
Saint Joseph’s University, Philadelphia
Saint Vincent College, Latrobe
Seton Hill University, Greensburg
Susquehanna University, Selinsgrove
Swarthmore College, Swarthmore
Thiel College, Greenville
The University of the Arts, Philadelphia
University of Pennsylvania, Philadelphia
University of the Sciences in Philadelphia, Philadelphia
The University of Scranton, Scranton
Ursinus College, Collegeville
Valley Forge Military College, Wayne
Villanova University, Villanova
Washington & Jefferson College, Washington
Waynesburg University, Waynesburg
Westminster College, New Wilmington
Widener University, Chester
Wilkes University, Wilkes-Barre
Wilson College, Chambersburg
York College of Pennsylvania, York

* denotes associate membership

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