

VIRTUAL

# AICUP CAMPUS LEADERS FORUM

JUNE 2021



## Students / Enrollment Management Track

June 7  
2:00-3:00 PM

### **A NEW NEW NORMAL-DRIVING INNOVATION, EQUITY AND ENGAGEMENT THROUGH HY-FLEX LEARNING** **PROVIDER-CENGAGE UNLIMITED**

A moderated panel discussion about changes in the classroom for Fall 2021 and beyond based on lessons learned from teaching and learning remotely during the Pandemic.

June 16  
11:15-12:15 PM

### **FINANCIAL AID AWARENESS-A CAMPUS-WIDE INITIATIVE TO SUPPORT STUDENT SUCCESS** **SALLIE MAE**

In this interactive session, learn from AICUP member panelists how college campuses can enhance student experiences through internal partnerships and awareness. This conversation is geared to help inform how cross-departmental partnerships and awareness can provide ways to continuously improve your students' journey and keep them engaged.

June 16  
2:00-3:00 PM

### **INCOME SHARE AGREEMENTS-A KEY TO FINANCIAL AID ORGANIZATION** **VEMO EDUCATION**

Learn how ISA's can transform your financial aid packaging and optimize enrollment management. Vemo Education transforms the way schools attract students and measure outcomes. Colleges and workforce development organizations leverage Vemo to align tuition with student success.

June 22  
11:15-12:15 PM

### **INVESTING IN STUDENT SUCCESS-A CASE STUDY IN BUILDING CAMPUS PARTNERSHIPS** **PHAROS RESOURCES & WAYNESBURG U.**

In this session, we will talk about the process Brian Carr, from Waynesburg University, has walked through for the last several years to build and expand campus partnerships in order to improve student support and success. We will talk in detail about the challenges that come when trying to navigate the sharing of information, concerns, and workflow across very different offices.

June 22  
3:30-4:30 PM

### **DATA-DRIVEN STRATEGIES FOR ENROLLMENT MANAGEMENT** **BAKER TILLY**

Data analytics is a journey, and there are many destinations. From admissions and enrollment to endowments and scholarships, data is key. But where there is opportunity, there are also hurdles. Join us as we discuss the key takeaways and lessons learned from Franklin & Marshall College's experience setting data-informed strategic plans.