Business Efficiency Programs Update
August 2021 - Volume 11, Issue 8

AICUP Member Colleges Can Still Access Breakout Session Recordings!

AICUP Trending

- **AICUP--**Check out Business Efficiency Manual & Updated Directory
- **AICUP--**Good Citizen Scholarship Golf Outing *10/15*
- **AICUP--Coming Soon:** New AICUP Website
- **D.Stafford & Associates--**Title IX: Advanced Investigators Course
- **Murray Associates Architects--**Redefining the Post Pandemic Campus to be Stronger
- **AICUP--**All Business Efficiency Programs

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- **Constellation--**Apply for E2 Energy to Educate Grants by 10/1
- **Constellation--**Energy Insights & Mid-Atlantic Energy Summary
- **AICUP--**All Finance Endorsed & AMP Programs & Corporate Affiliates

Facilities & Administration

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- **Murray Associates Architects--**Redefining the Post Pandemic Campus to be Stronger
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- **Jenzabar--**Addressing Cybersecurity Risks w/Modern Tech
- **SHI International--**Are You Ready for a Multi-Cloud Experience? Webinar *9/15*
- **AICUP--**All IT Endorsed & AMP Programs & Corporate Affiliates

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- **Benecon--**Winning Solution for Funding Employee Health Benefits
- **AICUP--**All HR, Compliance & Legal Endorsed & AMP Programs & Corporate Affiliates

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- **Kognito--**Recent Survey Reveals Need for Mental Health Training for Faculty
- **Murray Associates Architects--**Redefining the Post Pandemic Campus to be Stronger
- **TimelyMD--**Are You Ready for the Delta Variant?
- **AICUP--**Business Efficiency Programs: Student Services & Corporate Affiliates

What's New from AICUP?

Now Available! 2021-2022 Business Efficiency Program Manual
AICUP publishes a virtual manual on our many business efficiency/collaboration programs each year. Over the past year, our AICUP team has collected information on AICUP member participation in specific AICUP Programs; and calculated savings data from all business efficiency and shared services programs.

The final tallies on both appear in this year's Business Efficiencies Manual. It is important to measure these programs over time as part of the performance measurement of our AICUP work—this will be the second annual report in which we document cost savings per program in particular. Though it is not possible to put a dollar value on all the programs, the results are still very impressive.

Access the Business Efficiency Manual 2021-2022

Updated! AICUP Membership Directory
Several times a year, AICUP requests updated information from our member schools. Special thanks goes to the Executive and Administrative Assistants in the Presidents' offices for providing this information. AICUP has identified 16 institutional positions that are common across all college and university campuses. While the titles vary, the roles are similar.

To maximize the usefulness of the directory for mailings and invitations to individuals in similar roles, the 16 positions are consistent, as numbered, for each school. Please note:

- When an individual fills multiple roles on campus his or her contact information is repeated,
- If a position does not exist at an institution or has not been filled, "vacant" appears and
- the President is not numbered and found in the left hand corner.

The Membership Directory also includes information about the 90+ AICUP Corporate Affiliates as well as each school's legislative leaders (PA and US).

Access the Membership Directory Summer Update

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Coming Soon! New AICUP Website

AICUP is the in process of redesigning our website. The redesigned website will have a completely new look and feel and will hopefully make it easier for everyone to find the information they need quickly. Look for the new AICUP website to be launched in the fall.

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Premier Sponsor

Fall should bring us the opportunity to once again come together after missing the 2020 Good Citizen Scholarship Golf Outing. AICUP hopes those from our member colleges and our corporate affiliates are able to join us!

Each year, AICUP's foundation provides the Good Citizen scholarships that are reserved for students who have shown extraordinary commitment to community service and have demonstrated creativity in shaping their chosen volunteer programs. In 2019, almost

$23,000 was raised for scholarships. Over 11 years, this outing has raised over $120k for scholarships!

Gold Sponsor

Sponsorship Opportunities for Corporate Affiliates

***Interested golfers from our member campuses should contact** Kelly Carli.*
She will then work closely with you to place you on a sponsored
foursome.

E² Energy to Educate℠ Grant Program
~Constellation

Constellation is now accepting applications for its 2021 E2 Energy to Educate Grant Program, which provides funding for student projects focusing on energy innovation. Educators and students in grades 6-12 can apply for program grants up to $25,000, and two- and four-year colleges can apply for grants up to $50,000. ***The deadline for** applications **is Oct. 1, 2021.***

This year, Constellation has refreshed its E2 innovation themes (see below) to emphasize inspiring equity in the energy industry. In 2020, Energy to Educate awarded more than $500,000 across 22 projects and reached more than 20,000 students nationwide. Projects included solar car competitions, fuel cell technology, energy storage, wind power, and teaching energy concepts via an interactive gaming platform. To date, the grant program has provided $4.5 million for research and education projects that have fueled the exploration into STEM fields for more than 225,000 students.

To be eligible for funding, a project must align with the following energy innovation themes. Project content must also be delivered virtually or through safe in-person settings:

* Equity in Energy: How can we engage underrepresented groups in the energy sector? How can we create pathways to STEM and energy careers for students of color, women, and other underrepresented groups? How can we best engage underrepresented customers? With intentionality, we can increase diverse

perspectives and representation in energy careers and reach underserved communities with energy innovations.

- Sustainability as a Lifestyle: How will new technologies and artificial intelligence transform our home energy usage in the future? What will the future of transportation look like? How can our daily choices in transportation and in our home create a more sustainable future? New technologies can power us into a cleaner energy future via electrification and sustainable choices.
- Clean Energy & Zero Waste: Which energy sources and choices have the greatest current and future potential to mitigate against climate change? What if we could harness and store energy that would otherwise be wasted? How can businesses, schools, governments, and communities take action through policies and programs to move us toward a cleaner energy future? The sustainability movement is catching on in energy thanks to innovative technologies and growing advocacy.

Exelon companies, together with Constellation, contributed more than $58 million to nonprofits in 2020 supporting COVID relief efforts plus education, the environment, culture and arts, and community development.

AICUP's Contact: Blaire Miller at blaire.miller@constellation.com

Title IX: Advanced Investigations Training
~D.Stafford & Associates

In light of the lingering issues caused by the COVID-19 pandemic, travel advisories and travel restrictions being implemented by colleges and universities, AICUP endorsed program provider, D.Stafford & Associates is offering a virtual course combining their two investigation classes.

Register
November 8-12, 2021
9:00 am to 5:00 pm each day
Standard Rate: $925 AICUP RATE: $645 (-$280)

This intensive Advanced Course, is designed for individuals who have at a minimum of 24 hours of investigative training, including completion of either the D. Stafford & Associates *Investigation of Sex Crimes for Campus Police, Public Safety and Civil Rights (Conduct/Title IX) Investigators: Conducting Trauma Informed Investigations" class (formerly called: Investigations of Sex Crimes for Campus Police/Public Safety Agencies),* the *Title IX Coordinator/Investigator Class* or a commensurate class offered by other organizations. The focus of this Advanced class is to enhance the knowledge and to build on the skills learned by attendees in the previous courses.

Course Description: In this practical applications course, participants will examine the complexities of sexual misconduct investigations within the higher education

landscape to enhance their investigations skills. Focusing on conducting ethical and effective investigations, participants will have opportunities to apply the course concepts through case studies, interview practice, and structured examinations of witness statements.

Some of the key topics that will be covered include:

- Special cases including multiple perpetrators, case consolidation, and party non-participation
- Issues of ethics in investigations
- Identity issues including marginalized populations and group dynamics
- Statement analysis
- Alternative interview techniques
- The uses (and abuses) of technology in sexual misconduct cases

It will include lecture as well as providing ample opportunities for practical application of the concepts learned, as attendees will actively apply what they learn throughout the course to successfully manage the case study investigation.

This class will bring together sworn law enforcement, non-sworn public safety and civil rights investigators to conduct the investigation with a key takeaway being attendees understanding some of the intersections that lie between these two types of investigations, how they can work concurrently, and how schools and law enforcement can best collaborate to successfully investigate the case for purposes of compliance with Title IX as well as bringing appropriate cases forward for purposes of criminal prosecution.

Instructors for this course include seasoned criminal and civil rights investigators as well experts from the private sector and government. This course meets the requirements of training as required by Title IX and the Clery Act as amended by the Reauthorization of the Violence Against Women Act of 2013.

Next AICUP Training: Behavioral Intervention Team (BIT)/Threat Assessment Team (TAT)-NOvember 30 - December 3, 2021 Learn More

AICUP's Contact: Dolores Stafford at dolores@dstaffordandassociates.com

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What's New at JourneyEd?
~JourneyEd

Prepare the Next Generation with In-Demand Skills

Equip your students with the industry-leading digital tools they need to create persuasive communications in every class. Adobe Creative Cloud enables students with cutting-edge designs for user experience, AR/VR, digital painting, video effects, and so much more using their own computers and devices.

Creative Cloud gives students the tools and skills to become active content creators who are prepared for success in the modern workforce.

Join Now to get the best Value Incentive Plan (VIP) student pricing that Adobe has to offer. Student License Pack is ideal for department-level purchases at just $142 per student/year (100 license minimum). All Apps plans only. That's a significant savings of nearly 50% off individual student purchase plans. And for a limited time qualifying customers can purchase a subscription of Student License Pack for 12 months.

Get a Quote

Dell Leasing Solutions for Your School's Budget

When managing technology resources across their product life-cycle, leasing can provide an effective way to minimize risk and maintain costs. JourneyEd.com offers Dell leasing solutions that fit most school's budget and/or technology plan.

Learn More

AICUP's Contact: Jason Watson at *jwatson@journeyed.com*

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AICUP Bond Finance Update
~Stifel

Municipal Market Update 8/16/2021

Stifel oversees the AICUP Debt Financial Advisory & Bond Program. Through this Program, AICUP members have managed all aspects of their debt portfolio. The program's highly experienced team includes the national Higher Education Practice Group of Stifel, Ballard Spahr and The Bank of New York Mellon Trust Company (as Trustee). The same individual team members employed by the program's participating firms have worked with the program since its inception in 1997, saving AICUP members both time and costs of issuance.

AICUP's Contact: Linda Eremita at *eremital@stifel.com*

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Energy Insights
~Constellation

[Read the Weekly Industry Summary 8/15/2021](#)

A quick glimpse into the latest energy headlines...

This online report, is designed to help you and your business stay up-to-date on the latest power and natural gas trends happening in the market.

According to the Energy Information Administration, net injections to working gas totaled 49 billion cubic feet (Bcf) for the week ending August 6.

Also inside:

- Commodity Fundamentals - Bulls/Bears
- Gas, Oil & Coal Futures Contract Prices
- Natural Gas Rig Counts & Storage Data
- Energy Commodity Physical Cash Prices
- Regional Updates

Find additional info, on the [Constellation microsite](#) especially for AICUP Members.

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AICUP's Contact: Blaire Miller at blaire.miller@constellation.com

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Aspect Consulting

Gamification Strategy

Gamification strategy provides a fascinating educational journey for higher ed students. It offers an innovative approach to teaching and learning the curriculum in a more engaging, interactive, and fun way, enabling learners to experience new course material

virtually and visually. By taking gaming elements, such as avatars, simulations, leaderboards, and rewards, and intertwining these features with the everyday eLearning experience, educators create a new learning experience that is amusing, convenient, and inclusive.

Through gamification, students learn by doing—It is a more hands-on approach than the traditional higher ed learning style, which primarily consists of lectures and limited student participation. The scalability of this strategy is a significant plus factor. Gamification allows hundreds of students to participate simultaneously, massively increasing the chances for greater student involvement. Learners gain the opportunity to test their performance skills, instantly check their answers, and work collaboratively with other students. Studies have reported feeling a sense of community.

Gamification takes a standard eLearning experience and makes it more exciting—one where students actively and willingly participate. These digital experiences have many benefits. They allow students to review core concepts, reinforce lessons, and provide practice opportunities, all of which have proven to keep students motivated, boost their confidence, and even reduce the feelings of isolation that distance learning can sometimes evoke.

While the concept of learning by gaming is not new, there certainly has been an increase in the need for educators to rapidly find new ways to engage, motivate and encourage students in recent times. A well-constructed gamification strategy can be a game-changer shifting how students learn and retain information. When paired with standard practices, students have a greater chance of completing classes and enjoying the process while doing so.

AICUP's Contact: Chris Bressi at cbressi@aspect-consulting.com

The Benecon Group

Shared Services Health Plan: The Winning Solution for Funding Employee Health Benefits

What if there was a solution that gave you more control of your health insurance spending and was seamless to implement and administer?

The Shared Services Health Plan Provides:

- Total Transparency - Know Where Every Dollar Is Spent

- Freedom to Select the Network & Administrator for your Benefits (or keep the same!)
- Complete Autonomy in Benefit Design for the Employees
- Limited Sharing of Risk Among Members (< 25%)
- Protection from Volatile Claims
- Annual Rate Caps
- Surplus Retention - Each member controls and retains 100%
- Proven Funding Model for 30+ Years

Please visit the *SSHP Interactive Resource Page* for additional benefits and details:

To schedule a personalized webinar or learn more about the benefits of SSHP and how it is different than other consortium models, please contact marketing@benecon.com.

AICUP's Contact: David P. Wuenschel at dwuenschel@benecon.com

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BIO-key International

The Cybersecurity in Education Whitepaper

The education sector has been a key target for cyberattacks, which are growing in frequency and ferocity. Many institutions struggle to defend themselves, as the shift to remote and online learning presented cybercriminals with new opportunities.

Addressing the cyber threats facing the education sector requires new and better solutions, including multi-factor authentication (MFA), more effective anti-phishing defenses, and approaches that reduce the impacts and risks of ransomware attacks. It's clear that having the right Identity and Access Management (IAM) solution is necessary to safeguard institutions, their data, and their users.

The Cybersecurity in Education whitepaper examines the cyber threats against the education sector and outlines solutions for improving cybersecurity.

AICUP's Contact: Kimberly Johnson at sales@BIO-key.com

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C&W Facility Services

12 Tips for Cooling & Airflow Practices for Energy-Efficient Facility Management

Renewed focus on the "E" in ESG (Environmental, Social and Governance) has put the spotlight on efficiently operating facilities. Facility managers and executives are always looking for ways to reduce energy usage, energy spend, greenhouse gas (GHG) emissions and identify solutions to improve sustainability.

These 12 tips from our experts that can be easily implemented or coordinated by maintenance teams to supplement a facility's energy reduction goals.

Read More

AICUP's Contact: Frank Hollister at *frank.hollister@cwservices.com*

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Collegis Education

How to Prepare for the Delta Variant on Your Campus

Much to everyone's concern, the Delta variant is rapidly spreading in the U.S. – and it's causing higher ed leaders to question whether they must alter their plans. Some colleges are requiring vaccines or reimposing mask mandates. Others are finding their authority to impose mitigation measures limited by state-level policies.

In a nutshell, institutional leaders face great ambiguity going into the fall semester. How can they best operate their organizations and deliver learning to all students, while maintaining compliance with state laws – and keeping everyone safe and healthy?

The answer: Schools must prepare now to offer non-residential learning delivery options, like hybrid or fully online learning, in the fall. If they don't, students will be frustrated by schools that scramble to offer last-minute remote learning and faculty will finally burn out.

To prepare, we recommend schools focus on improving the following eight technologies

and activities that directly improve student experiences and ensure more effective remote learning outcomes:

1. **High-quality audiovisual (A/V) equipment and its associated IT labor**: First and foremost, students need to be able to clearly see, hear and participate in class – no matter how classes are held. They can't do that if the cameras, microphones, speakers and computers that are supposed to be connecting them are outdated or nonexistent.
2. **Synchronous web conferencing system:** To further enhance the classroom experience, students should be able to use video streaming and live chat to remotely attend class and interact in real-time.
3. **Video platform service:** Some students will prefer to participate asynchronously all the time. They must be able to easily search, access and watch recorded content.
4. **Online course platform:** A learning management system (LMS) with all course content and materials should be in place for both online and on-ground programs to access.
5. **Electronic proctoring technology:** Your school should have a secure way to administer assessments and ensure their academic integrity.
6. **Remote connectivity:** To ensure students can always access the digital classroom, your institution should consider increasing its internet bandwidth, providing redundant internet connections and offering loaner laptops to students (when needed).
7. **24/7, on-demand tech support**: If an online or hybrid learner has a technical issue, your school should have an IT help desk to quickly help them resolve it – anytime, anywhere and through any modality.
8. **Faculty training and support:** Your faculty should feel comfortable and supported using all of this technology to create engaging learning experiences in different modalities. Without faculty support, the student experience will suffer.

AICUP's Contact: Tony Fell at Tony.Fell@collegiseducation.com

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Jenzabar

Addressing Cybersecurity Risks with Modern Technology

How does your current student information system (SIS) perform when it comes to securing highly sensitive data and resources? Did you know that there are hundreds of data breaches that occur every year? Because an institution's SIS is a major component of foundational operations systems, it should play a significant role in ensuring

information is safe across campus.

Read More

AICUP's Contact: Daniel DeNardy at *Daniel.denardy@jenzabar.com*

Kognito

Recent Survey Reveals Need for Faculty Mental Health Training

Campuses across the country are concerned about declining student mental health. A recent national survey reveals some surprising insights from those on the front lines: faculty and staff. These findings coincide with an upcoming relaunch of Kognito's At-Risk for Faculty & Staff simulation. This evolution of our popular web-based faculty mental health training will better address today's needs and will be available this summer — just in time to prepare for the 2021-2022 academic year. Here is a summary of the main takeaways.

Read More

AICUP's Contact: Dr. Darren Jones at *Darren.jones@kognito.com*

Murray Associates Architects

The Other Side~*Redefining the Post Pandemic Campus to be Stronger than Before*

During the all virtual AICUP Campus Leaders Forum, Murray Associates Architects, presented a discussion during a Corporate Affiliate Corner entitled *Redefining the Physical Post Pandemic Campus to be Stronger Than Before*. The discussion included how design has never been more important as institutions need to assess how to connect with their existing and future students on emotional, equitable, academic and social

levels.

It was such an informative and important discussion, AICUP asked Murray Associates Architects to present it again to the AICUP member campuses which took place on August 18th.

[Here](#) is the slide deck of the presentation.

AICUP's Contact: Benedict Dubbs at bdubbs@murrayassoc.com

RLPS Architects/RLPS Interiors

Creative Opportunities for Growth: University-Based Retirement Communities

There has been a lot of buzz around University-Based Retirement Communities (UBRCs). Even in the midst of the COVID-19 pandemic, [industry experts have predicted a rise in their number](#) as both higher ed and senior living seek creative strategies for future vitality.

College-affiliated retirement communities, located on or near higher ed campuses, provide both entities with creative opportunities for mutual growth. From an institution's perspective, an ideal UBRC partnership can introduce a steady form of alternative revenue while supporting campus initiatives such as research, academic programs and community outreach. Colleges also benefit from having an active pool of senior residents on campus as continuing education students, guest lecturers, research advisors, student mentors, club advisors and volunteers.

For senior living providers, a University-Based Retirement Community provides a differentiator in an increasingly competitive marketplace. A UBRC can provide instant branding and name recognition, as well as staffing resources in the form of student internships or part-time employment. There are the obvious benefits of authentic lifelong learning experiences and intergenerational interactions. However, UBRC's can also offer more robust athletic, recreational and performing arts amenities than a typical retirement community campus.

[Read the entire blog](#) to learn more about UBRC's from a unique panel of industry professionals that spoke on the topic during AICUP's Campus Leaders Forum.

AICUP's Contact: Sarah Bennett at sbennett@rlps.com

SHI International

Webinar: Is Your Campus Ready for a Multi-Cloud Experience?

Register
Wednesday, September 15, 2021
11:00 AM - Noon

Please join us for an interactive session on Cisco and SHI's cloud strategies for public sector customers. Our panel will highlight the value of migrating to cloud solutions and discuss the critical need for software-defined and cloud-ready architectures.

 Session Agenda:

- Cloud Trends in Public Sector
- SHI Cloud Strategy Overview (AWS/Azure/Google)
- Cisco Cloud Strategy Overview (Webex/Umbrella)
- Cloud Ready Architectures (SDA/SD-WAN/ACI/Security/SASE)
- Secure Return to Work and School Use Case

AICUP's Contact: Mike Cruse at *Mike_Cruse@shi.com*

TimelyMD

The Delta Varian Disrupts Back-to-School Plan

Back-to-school plans are changing—fast. With feelings of uncertainty rising once again, it is important to ensure your educators and students understand the facts on the Delta variant. Learn what the COVID-19 Delta variant means for students' return to campus, and how you can continue to support their health and well-being as conditions evolve.

Read the Blog

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**AICUP
Business Efficiency
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AICUP Leadership:
Board of Directors
Member Services/Collaboration Committee
Research Committee
HR Working Group
IT Working Group
Corporate Affiliate Working Group

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